



“Designer with professional experience in the Communication and Social Media industries. Wide variety of skills paying great attention to detail. Deeply passionate with a high performance in deadline-driven situations.”

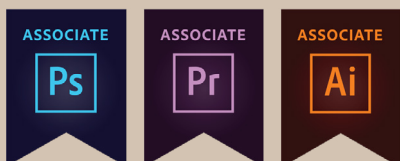
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GONZALO PERAL



## SKILLS

- English and Spanish fluency
- Adobe Suite: InDesign, Photoshop, Illustrator, Premiere Pro, After Effects.
- Photography
- Video Editing & Production
- Motion graphics
- Desktop Publishing
- Logo Creation
- Public Speaking
- Web Design and Development
- 3D Graphics: 3Ds Max, Mudbox, Cinema4D
- Agorapause (Social Media Manager Platform)
- Coding: CSS, HTML
- VR: Spark AR
- Marketing

## EDUCATION:

 Lindenwood University

BA in Interactive Media & Web Design **GPA:** 3.91 **Graduation:** May 2020

## PROFESSIONAL EXPERIENCE

### Digital Communications & Marketing Associate • Lindenwood University • St. Charles, MO • 2019 – 2020

- Content creation & Management for the University's main four Social Networks. (Instagram, Facebook, Twitter & LinkedIn).
- Managing marketing & advertising campaigns on Facebook & Instagram
- Brainstorming, editing and producing university affiliated media.
- Creation of advertisements, Instagram & Snapchat filters.
- Worked with the Graphic Designer to create and deliver design pieces for institutions on campus.
- Shot professional portraits for editorial releases.
- Ensured that the Branding standards were followed across platforms.

### Videographer • RedBull Competition • St. Charles, MO • 2018

- Shot, produced and edited the contestants of the dance competition..
- Contribution to the production of creative ideas incorporated into the videos.

## WORK EXPERIENCE

### Cook • Chick-Fill-A • St. Charles, MO • 2018

- Organized the orders in the kitchen to be delivered on time.
- Coordinated the cooks into different stations.
- Regulated hygiene practices on the cooking space keeping it clean and sanitized.

### Instructor • Xpert-Camps • Torrevieja, Spain • 2015 – 2018

- Supervised kids and teenagers between the ages of 10 and 17.
- Created and oversaw fun activities and games focused on the interaction between adolescents.
- Coached a group of 10-15 kids for 3 hours of soccer practice.

## AWARDS & CERTIFICATES

- Adobe Certified Associate in Graphic Design & Illustration Using Adobe Illustrator
- Adobe Certified Associate in Visual Design Using Adobe Photoshop
- Adobe Certified Associate in Digital Video Using Adobe Premiere Pro
- Google Shopping ads Certification
- Google Ads Display Certification
- Lindy Award 2018 Best Digital Photography
- Deans Honor List (All semesters)

## OTHER ACHIEVEMENTS

- Open Water Diver
- Certified Lifeguard
- Completed The Camino of Santiago